

Chiswick Flower Market

1. Chiswick Flower Market Survey

1. What is your interest in the Chiswick Flower Market? (tick all that apply)						Response Percent	Response Total	
1	Local resident (W4 postcode)					89.12%	336	
2	Local business (W4 postcode)					3.45%	13	
3	Prospective customer					40.85%	154	
4	Prospective stall holder					0.80%	3	
5	Other (please specify):					4.24%	16	
Analysis	Mean:	2.43	Std. Deviation:	1.5	Satisfaction Rate:	26.13	answered	377
	Variance:	2.26	Std. Error:	0.08			skipped	0
Other (please specify): (16)								
1	TW8 Resident and links with Hounslow Chamber of Commerce, which covers Chiswick.							
2	Ceramicist - interested in stall for vases etc							
3	Keen gardener							
4	Local resident W6							
5	Local resident - W12 but right on Chiswick border by Bath Road							
6	nearly local W5							
7	Would prefer a market that also includes other sectors							
8	Chiswickbuzz - media							
9	Its a a great idea - good for mental & physical health too							
10	Resident W3							
11	Actually W6 as the old H&F Primary Care Centre - on Stamford Brook Avenue - but Chiswick - so I am now a proud Chiswickian!							
12	Local Councillor							
13	Resident from neighbouring postcode							
14	Local resident W3 post code							
15	W12 resident and prospective customer							
16	Local resident (w6)							

2. What is your opinion on the Chiswick Flower Market?

		Response Percent	Response Total
1	Strongly in favour		82.23% 310
2	Somewhat in favour		12.20% 46
3	Neither in favour or against		2.12% 8
4	Somewhat against		1.06% 4
5	Strongly against		2.39% 9
Analysis		Mean: 1.29	Std. Deviation: 0.77
		Variance: 0.6	Std. Error: 0.04
		Satisfaction Rate: 7.29	answered: 377
			skipped: 0

3. Following up to the previous question, why do you feel that way?

		Response Percent	Response Total
1	Open-Ended Question	100.00%	329
1	Communal atmosphere and who doesn't love flowers		
2	Add a vibrant new element to Chiswick		
3	I love the bustling Columbia Road market and would go every week if it was nearer. So one on my doorstep is a dream! I love plants.		
4	Love the idea of bringing traffic into Chiswick and creating a community destination event to revitalise the high road. Not sure about it only being flowers on sale. Not sure about it being on first Sunday of month (competes with Kew monthly market).		
5	Chiswick (more than ever) needs rejuvenation. A flower market would bring more custom to its streets, and businesses.		
6	how about the existng flower stalls in the High Rd and at Turnham green station? have they been consulted ? what effect would the flower market have on their businesses?		
7	ANYTHING TO RAISE THE PROFILE AND INTEREST IN THE AREA AND HELP TRADERS		
8	The market will create another strong community activity and boost high road retailing.		
9	Would give me another reason to visit Chiwick.		
10	To help revitalise Chiswick		
11	To bring colou and more life to chisiwck high road		
12	Good for the area.		
13	some of the local traders could be affected who have spent a long time building up their own businesses. also parking in chiswick, unless dealt with properly, could be atrocious with the new cycle highway and closure of Hammersmith brgide		

3. Following up to the previous question, why do you feel that way?

		Response Percent	Response Total
14	Because I have visited Columbia Road Market and have seen what wonderful spectacle it is - but also that it has generated a raft of small businesses and shops in the local area. We really need something like this for Chiswick and will need it even more as a result of the inevitable recession that will occur as a result of the current crisis.		
15	Seems like a gap in the market (pun intended). Chiswick is very affluent and people love markets. Plus we have the space. It will also make Chiswick more of a destination to help support local businesses and reverse the closures.		
16	Something fun and different. Buy local rather than trailing off to a garden centre or buying unseen online.		
17	love flowers		
18	There are plenty of opportunities to buy flowers on the High Road as it is. Do we really need to have yet another market, there is a rather over-rated one on Dukes Meadows which I once went to		
19	Anything is worth a go!!		
20	Now more than ever we need ideas to revitalise the high road, and bring the community back together. Any issues such as traffic management seem to pale in comparison to the challenge we will face.		
21	even BC seemed like a positive way to encourage local trade, bring people into the area and make a community centre		
22	Chiswick High Road needs all the help it can get		
23	A great initiative benefitting any local visitor and adding interest and colour, diversity and fun to an important but drab part of Chiswick		
24	Fabulous idea to liven up Chiswick		
25	It would be nice to have something new and interesting on the high street regenerating it. Something with a bit of character and not some boring chain.		
26	Because we are relocating to W4 from Nice where the flower market is a huge success.		
27	It would greatly improve the local environment, bring visitors to the area and increase trade generally.		
28	Columbia Rd, used as a comparison, is a great feature for the area it has sprung up in.		
29	Would be an asset to our neighbourhood.		
30	for all the reasons already stated and for the fact that Chiswick and its Horticultural Gardens of the past are responsible for the gardens we have today.		
31	Would love to see the high road reinvigorated! Have been finding the rise in shop closures increasingly alarming and depressing.		
32	I love plants and flower and gardening but there is nothing like Columbia market... a market with a focus selling plants and flowers would be great. Also CHAS being the fore runner of the RHS... needed in these times and for the future		
33	Wonderful way to bring new life into the High Road		

3. Following up to the previous question, why do you feel that way?

		Response Percent	Response Total
34	Will create a far better atmosphere, both physically (fewer cars parked, driving, less atmospheric pollution) and psychological (more community interaction, visual and aural pleasure (sight and smell)).		
35	Chiswick and Chiswickians need cheering up		
36	I think it would be a wonderful addition to our thriving community. It would make use of a the space, it would draw people to the area on a Sunday morning. Right now I can't think of anything nicer!		
37	Something different.,, and I love Colombia road		
38	My only concern is that it may take away business from the existing flower stalls. Ideally I would have preferred a mixed market more on the lines of a traditional French country market. Food, crafts etc. However it's a start and anything that can slow the decimation of the High Road would be a great idea.		
39	It would be a lovely addition to the high road, bring visitors to chiswick to help support local restaurants and shops.		
40	We need more footfall in Chiswick. Too many empty shops.		
41	I generally love browsing flowers and plants and I recently discovered the therapeutic quality of gardening. I know this is something that would get me out of the house and into the High Road		
42	Much needed addition to the Chiswick scene and a definite community asset once up & running. Excellent use of available space		
43	Great idea to bring more life, atmosphere and colour to the high road. I would also love to buy fresh flowers here		
44	Just a lovely idea for a Sunday - trio to the Farmers market and the flower market would be a great Sunday treat.		
45	Anything that brings in people to Chiswick High Road must be a good idea to help rejuvenate especially as so many shops have closed (and are now in danger of closing)		
46	Revitalise the high road, wide option of flowers, great local initiative		
47	Community spirit and vibe		
48	what's not to like? It would be one beautiful way of healing the wounds so many people have been suffering as a result of the virus		
49	I love flowers and it will be great to have a choice locally		
50	Great way to bring more people to Chiswick so they discover our other shops. BUT it mustn't have negative impact on wonderful Wheelers..		
51	great to see the rebirth of the market place; flower buying is a repeat/regular activity so market should be viable		
52	Anything to improve our now sad looking High Road is welcome		
53	It potentially offers a wider variety of flowers and plants than currently available. Good destination event.		
54	Chiswick High Road, Turnham Green Terrace and Devonshire Road are all struggling with empty shops, like many other high streets up and down the country. Keeping these streets interesting so locals and those from further afield continue to want to		

3. Following up to the previous question, why do you feel that way?

		Response Percent	Response Total
	visit is vital to support the area and all local businesses. The flower market is an appealing idea that could make Chiswick a Sunday morning destination. Over time it could be developed over time into something bigger.		
55	I love Chiswick high road!		
56	It's a great idea to get the community together but also help small businesses. Plus beautiful flowers, how could you say no to that :)		
57	To keep the community together		
58	because i love flowers and why do markets of this kind only need to be in east or north london?		
59	Could help local businesses		
60	Wheelers are great but are a virtual flower monopoly (except for M&S). Some new entrants would be great as would a good selection of house plants.		
61	The Sunday market on Columbia Road is unique and with keen prices and many traders jammed together. If you were able to have stalls on both sides of the High Street it would mean more traders and greater competition.		
62	It would be a lot of fun & it would be lovely to be able to buy plants etc.		
63	It will bring more people to the High Road and help local business. I am very keen for the High Road to be the hub of our community and attract lots more independent retailers.		
64	Would bring life and colour into the High Street. Also, West London needs its own Flower Market!		
65	Having studied floristry I would love a flower market near me to visit and purchase from.		
66	I love the idea to have a flower market in Chiswick and will most certainly be a very happy customer.		
67	Because a market should attract a wide cross section of visitors thus only flowers limits opportunities		
68	It will hopefully reinvigorate the High Road		
69	The choice of flowers and plants in local supermarkets and stalls is poor.		
70	Would be interested in purchasing.		
71	The Chiswick Flower Market will bring a lively atmosphere, bring footfall and visitors to Chiswick High Road and will give prestige to the area.		
72	Following covid community spirit this will perpetuate that spirit hopefully. And who doesn't like flowers & possibly plants for the gardeners		
73	I feel passionately that we need to help local businesses survive and thrive, otherwise our High Road will not be the wonderful place that it is. Plus, if its anything like Columbia Road it will be a glorious place to visit.		
74	Bring the community together and love flowers!		
75	Excellent use of the space and great idea to help local trade - make W4 a destination		
76	This proposal has the potential to bring something beautiful and economically vibrant to our area.		

3. Following up to the previous question, why do you feel that way?

		Response Percent	Response Total
77	It will add vitality and colour and opportunity to traders, all the more important in the wake of the Coronavirus.		
78	Something different and I hope it will also include some good stalls. The High Road is in desperate need of some help		
79	I love Columbia road market and it would bring a real vibrancy to our area at the weekend.		
80	Anything which raises the status of the High Road, and the use of its South side, will be beneficial prior to the forthcoming CW9 cycleway.		
81	Fab idea, generate trade support high st, nice		
82	it is a lovely initiative to reinvigorate the highroad and bring colour and diversity		
83	It would bring a different perspective to the High Road and area (not another food market) and trae to local businesses		
84	I will prove not use it		
85	the high street, Turnham Green Terrace , Devonshire Road and other local streets have way too many empty shops & properties from Chiswick roundabout down to King street. All the businesses need help and tthe area needs rejuvenating and making vibrant again.		
86	It will bring more life to the High Street and help existing businesses with the extra footfall. I think it will also add to the community feel of Chiswick.		
87	More pavement taken up. Not good for disabled people.		
88	Adds a dash of flourish to Chiswick		
89	Regenerate decline in CHR.		
90	It would help all local businesses		
91	Anything to help resurrect the High Road		
92	As above - and it will bring visitors into our lovely area which must be good for all the shops - & pubs if any of them survive - the Roebuck won't		
93	What about the parking for businesses on that side of the high road		
94	I love Columbia Road and to gave a mixed plant market locally would be great as a customer and great to bring in people to spend in the local businesses m		
95	Might affect parking for churchgoers. I would prefer a Portobello style antique market		
96	It would bring some colour to a drab high street		
97	It all depends where the Flower Market is placed on the Chiswick High Road. I would suggest on Turnham Green??.		
98	It's such a shame so much has closed on the high road - would be great to bring some life back		
99	Would be more likely to visit a mixed market - with goods for sale alongside fresh produce - crafts and vintage		
100	If it will help and support the high road shops and being more people to the area it will be good. CHR needs something to help it survive and keep it's character and atmosphere. And something new and different and a little bit of fun can be a plus.		

3. Following up to the previous question, why do you feel that way?

		Response Percent	Response Total
101	Disabled parking spaces blocked		
102	Community spirit Not many places to buy fresh flowers and plants in Chiswick		
103	Buy a lot of flowers but the choice is limited or stupidly expensive		
104	Buy flowers weekly. Lovely Sunday pastime. Bring life to Chiswick. Sociable.		
105	We need to bring more people into the High Road to stimulate local businesses		
106	Something that will bring trade and interest to the high road		
107	I think it will bring more people to the High Road.		
108	A positive endeavour for Chiswick, more footfall for the high road, positive impact on other local businesses and chance to get some lovely flowers.		
109	Brings business to the High Road		
110	I think that it would be fun to go to occasionally. There are already flower stalls on High Rd and outside station which I use		
111	Will bring the community together and attract business to the high road on a Sunday.		
112	We need to create a hub, a destination, a new purpose to visit the High Rd and rejuvenate the high st. Plus a creative, artistic hub would attract lots of artisan & independent traders adding to the mix.		
113	Chiswick needs more character and opportunities for people to stay local and support local.		
114	Columbia road is amazing but a long way from Chiswick and Hammersmith. It would be really great to have a similar Sunday market to buy flowers and plants here		
115	Nothing else like it locally		
116	It is an original and innovative idea which should prove popular. My reason for saying somewhat is that I don't think it should be on at the same time as the monthly car boot sale		
117	I think it would be a good thing for the area providing they encourage people not to drive to the market.		
118	A central market in Chiswick should help develop community spirit, increase the business of local establishments and make it more likely that other businesses will be attracted to the area.		
119	Lovely community opportunity Brings joy and inspiration		
120	Loss of parking		
121	Chiswick needs something to keep it going and attract people from outside. The high street is dying in its current state. This would give people from elsewhere in London give a reason to come to Chiswick		
122	brilliant		
123	I would love to visit and buy flowers and mingle with local residents. I also like the idea of supporting local business.		
124	Particularly interested in seeing seedlings and plants. Lovely temporary event/life/interest		

3. Following up to the previous question, why do you feel that way?

		Response Percent	Response Total
125	Enjoy supporting local events/businesses		
126	A boost for the area. A welcome initiative from the community		
127	It will revitalise a very important part of our High Road and stimulate interest in our local shops. This will be a much needed boost for our shops and restaurants esp in this very test environment.		
128	I love flowers and totally appropriate to Chiswick		
129	Love flowers and plants and it would be excellent to have a local destination to see and buy them.		
130	I think it would add another dimension to Chiswick and draw in people from further afield - this will also have a knock on affect to other local businesses to keep them afloat		
131	It would bring life to the area, more people which will be good for other businesses, it will also put Chiswick back on the map		
132	Independent traders and a shot in the arm for the high road.		
133	It would bring people to the High Road and also spending money in the local shops. I would love to be able to buy my flowers there.		
134	Everyone loves flowers! A cheery way to bring more life to Chiswick; supports business; brings more shoppers to Chiswick; supports other businesses too, eg cafes.		
135	I am concerned about overcrowding. Columbia Road market used to be wonderful but now is such a nightmare of crowds I never go. If there is a way to keep this market small and local instead of turning into a giant tourist trap I would be all in favour.		
136	Bring more life to the high road and make better use of the space.		
137	Chiswick has strong links with horticulture - the RHS was founded here, the local industry included market gardens etc. A flower market continues that history. And it was attract business to Chiswick.		
138	It brings nee vendors and goods and is a delightful way to spend a little time ambling through, buying great products		
139	Great initiative to bring people into Chiswick. It would help all the independent retailers in Chiswick a lot, and be a cheerful way of bringing the community together.		
140	Local economy needs a boost		
141	It will bring colour, a point of focus, joy and cheeriness to Chiswick		
142	This would be a really enjoyable event to visit on a regular basis, and bring much needed vibrancy and sense of community to the high road.		
143	A brilliant idea especially as syon park nursery cloed		
144	Will help the flower market		
145	It would be a great addition to the area and something really nice to go to on a Sunday		
146	Good for local community cohesion		
147	Lovely idea . Will bring much needed business to our area especially now with recession looming.		

3. Following up to the previous question, why do you feel that way?

		Response Percent	Response Total
148	I have often thought about going to Columbia Road but it is too far away. Think that it will bring life to the High Road. Also I admire all that the people involved in Abundance have done in Chiswick.		
149	I used to live near Columbia Road Market & it is a wonderful, thriving, industrious place to visit with a great community atmosphere. It promotes shopping locally & will help the footfall for other nearby businesses. Chiswick can only benefit from a similar market. And it will look so beautiful!		
150	Very much in favour of the objectives, ie revitalising the high street. Put me in the 'wish it well' category.		
151	It will bring life to chiswick the high road and be an inspiration to everyone young and old to not only grow flowers themselves but vegetables etc in their own garden. Garden love is very therapeutic and we will all need some of that especially in these times		
152	Will be nice to have a community event once a month / adore flowers		
153	It will look beautiful. The stalls selling plants will increase choice. The market will positively impact on the treasured independent shops, cafes and restaurants nearby.		
154	Flowers mean life, renewal, nature and are beautiful to see.		
155	I rarely buy cut flowers and never from outside the UK (travel miles) but I appreciate people do. I hope single use plastic won't be used.		
156	Local businesses are dying in Chiswick. Need an injection of new business and ideas		
157	Give a feeling of local community. Also provide somewhere to buy plants without having to drive to a garden centre		
158	Will be a lovely new addition to the area.		
159	attract footfall for the other shops and flowers are not tacky like food stalls, cheap clothing stalls etc.		
160	I love flowers and it seems like a lovely chance for the community to come together.		
161	We need flowers		
162	A nice community offering		
163	It would be a great way of making chiswick a destination. This would support local businesses and keep chiswick feeling like one of London's villages		
164	Chiswick High Road and Turnham Green Terrace retailers need to see initiatives to increase footfall and customer engagement		
165	Just a nice and useful idea		
166	It would be really nice to see and visit on high road. Makes the area nicer.		
167	It would feel like a community event and bring the public out (to also hopefully spend money in local shops)		
168	Keen to attend & purchase fresh & potted plants.		
169	Bring colour, life and new produce to the area.		
170	I believe is a great idea, we used to visit Columbia Flower market in regular basics. We are really in favour of the market happening in Chiswick. I believe a flower market match with the vibe of the area. Also it will boost the local area economy after the shops closed down due to Covid 19.		

3. Following up to the previous question, why do you feel that way?

		Response Percent	Response Total
171	I love the Colombia Road market I think it will add to the life of the community		
172	N/a		
173	Great way for the community to come together. Who doesn't love flowers & plants, and it would have a great knock on effect for shops & cafes. Columbia Road market is extremely popular.		
174	The High Road needs to diversify its offering to keep footfall high to help our shops stay open		
175	It would bring in customers from other areas and a vibrancy to Chiswick High Road and hopefully encourage customers to visit the independent shops		
176	Variety of local offering to local residents and wider London community plus a regular attraction for London visitors. In addition supporting independent traders and the wider knock on effect to the local economy.		
177	It would bring colour & interest to the area & is a perfect fit for leafy W4		
178	Buy good plants and flowers at good prices		
179	I like flowers		
180	There aren't many local garden product suppliers		
181	It will give much needed activity to the High Road.		
182	I think it would be a lovely idea to regenerate the high road would also be nice to see local food produce		
183	Help a dying High St. Bring colour and fun to place.		
184	I think it's a great idea and would like to see it succeed. I hope it will.		
185	It'll be great to have a fun place to visit with the family!		
186	It could be another good local source of flowers and plants (others being Wheelers and the other stalls). It might add a sense of colour, vibrancy and activity to the declining High Road, especially on the southern side.		
187	Concerns about crime		
188	I think this would benefit the west London community and bring a lovely local facility to the area. It can create a sense of community and enliven other business. It can revitalizes the High street.		
189	It will bring further diversity to Chiswick High Road		
190	Another positive event for Chiswick Good use of the weaker side of high street Travel locally to buy plants and flowers		
191	Anything to bring people and their money to the neighbourhood that isn't a chain coffee shop is good and flowers are beautiful		
192	It seems un-necessary : there are several long-standing flower stalls on the High Road already		
193	nohing local like it		

3. Following up to the previous question, why do you feel that way?

		Response Percent	Response Total
194	Location. Traffic on CHR is already a nightmare. How does this affect local traffic flow and residents?		
195	We really need to revitalise our High Road, this is an excellent and low cost way of doing so.		
196	Any thing to revitalise the High St - as long as it is a. Not going to substantially increase traffic b. Sustainable		
197	Good for Chiswick and we love buying flowers and do so weekly		
198	Will bring life and character to chiswick		
199	Yes please will considerably cheer up the area and colour is good		
200	Something to bring our dying high road back to life.		
201	it will add to the overall pleasure to Chiswick High Road for pedestrians and brighten up an otherwise dreary area.		
202	Because we need to revive traditional markets - too many coffee shops in Chiswick high road taking over useful shops. Let's change the vibe in Chiswick on a Sunday.		
203	It would add a great deal of colour and character to the High Road		
204	Hurray for something that will bring independent traders to the High Road		
205	Not only a chance to buy plants and flowers but an opportunity to strengthen the community.		
206	Anything to help Chiswick High rd! After Cov 19 dies away, it will be even worse.		
207	Who doesn't like flowers and plants? Bringing the local florists together will be a boost for local business too. And if it takes up car parking space will encourage people not to use their car. Great idea.		
208	Flowers make Us Happy		
209	Now, more than ever, we need initiatives that brighten our lives. Provided it really will benefit the traders, it's a great idea.		
210	Because it will be a serious addition to our local economy		
211	I have only been to Columbia Road Market once but it was rather an exciting experience - with SO many people crowding & pulling & pushing their wagonfuls of plants. I have just got into tackling our part of the large area around our building - inspired by 3 girls on the top floor - so we shall soon be bursting into flower - and I hope also vegetables		
212	Will be good for other retailers to have higher footfall. But stock must be " grown not flown" I e must support local and national growers not Dutch hot houses....		
213	Love flowers and gardening		
214	I believe it will add colour, energy, collaboration and a feeling of community in the neighbourhood that would be very welcome.		
215	Lovely idea. What's not to like! It will be sociable, beautiful, and good for small business.		
216	Might attract visitors to the High Road and Turnham Green Terrace to spend money.		

3. Following up to the previous question, why do you feel that way?

		Response Percent	Response Total
217	To help revive the local businesses here. I would love to see plants sold here being a keen gardener.		
218	It could be a nice addition.		
219	It is great to get something regular and bright in the middle of chiswick high road. Community feel. Hopefully the bustle of people to market will mean people then stopping for a drink or a pint locally and a spend in local shops.		
220	Will add support to local businesses		
221	I love flowers !		
222	I think we need to encourage small businesses especially now. We need to change the way our High Streets are used. Why can't Chiswick Medial Centre go to Empire House shops? Uxbridge Piccadilly line trains should stop at Turnham Green.		
223	It would be a great addition to the facilities available in Chiswick and a certain boost to the local economy		
224	I think any market is good it is a pity we do not have a Farmers market on the High Road as well.		
225	I like 1 markets, 2 flowers&plants, 3 Chiswick High St		
226	It will be great to increase the footfall on Chiswick High Road and the potential increase to all the local businesses. An excellent idea. Presumably the wretched CSH9 will not get in the way.		
227	Well, flowers are already available on the High Road. The problem for the High Road is not footfall - it is always overcrowded on the weekend - so it does not need new attractions. It needs shops that are indispensable alternatives to online shopping or Westfield, and no unnecessary duplication. So not a Japanese knife shop when there is an expensive kitchenshop just across the road!		
228	I want to see the centre of Chiswick have more of a focal point.		
229	Great to see an event like this, but it shouldn't impact our great local traders like Wheelers.		
230	Unclear on benefits		
231	Why just flowers? Why not a bit more variety?		
232	A great way to revitalise the High Rd. Flowers/gardening make everyone happy/great impact on mental health and after CV is all over, more people will have rediscovered the joy of gardening and love of plants		
233	will help to re-invigorate the high road. and a 'jolly' way of meeting people!		
234	great idea but concerned about local businesses such as Wheelers flowers that have been around and contributing immensely to Chiswick economy and thru donations.		
235	The flower market would inject vibrancy into the High Road and help to rejuvenate		
236	It's exactly what our high street needs. What a wonderful way to bring life to Chiswick.		
237	Chiswick needs a focal point to attract residents and visitors.		
238	It would be a welcome addition to the neighbourhood, especially for the sale of plants for the garden.		

3. Following up to the previous question, why do you feel that way?

		Response Percent	Response Total
239	It's great to keep people coming to the high street and could help boost local restaurants and coffee shops business. Although I am mindful of the impact it could have to existing stall holders and businesses in the area. How do we help protect them and their day to day business		
240	There is nothing similar this side of Columbia road, and the number of people with gardens and an interest in this side of London is huge		
241	Will differentiate Chiswick formats immediate neighbourhoods, add value and I believe its the right place for one.		
242	It will be a lovely local attraction		
243	It's just what the area needs		
244	It would be a regular event to go to, bring more footfall to the area and would regenerate and repurpose a space which has much more potential than what it's currently used for.		
245	Add to the atmosphere & energy of the area & bring people together.		
246	Before even speaking to Ollie and the team behind this project, I was already in favour. This a way of putting Chiswick High Road back on the map and for the right reason. It not only the flowers, but the attraction of a Sunday market on our patch will mean an increased footfall to our shops. It will create these shared momeries and conversations that bond the community. I can't wait!		
247	I'd be slightly worried about traffic and crowds on the said Sunday.		
248	It will bring a more community feel to the high road		
249	I will bring a colour & vibrancy into CHR where there is now only a grey car park. I enjoy the little flower markets when in Spain, which are a place to catch up with neighbours and friends.		
250	Anything that brings the High street to life is great. Will be a lovely bright and colourful addition to the high Rd.		
251	As great as Colombia Rd Market is It is a schlep to get over there so let's have a western version! Think it would be great addition to C High Rd life.		
252	Adds to the area and will boost the local economy		
253	Good for local economy but concerned about some side effects eg littering etc		
254	lovely idea! supporting small businesses/creatives-also very hard to get lovely flowers in hounslow borough		
255	Sounds like a nice community idea		
256	Not a great buyer of flowers. Would be concerned that existing vendors lose trade. Not welcome given the times we are in.		
257	My other half could kill a plastic flower, but she does love flowers! So difficult to say either way!		
258	I think it would hugely benefit Chiswick.		
259	Will be a great community project, that acts as a social focal point and encourages commerce.		
260	It would add greatly to Chiswick's street scene as well as providing an alternative to the somewhat jaded stalls we already have.		

3. Following up to the previous question, why do you feel that way?

		Response Percent	Response Total
261	In favour of new openings in the community and it will bring people to Chiswick		
262	Would be great for the Chiswick community and be a real boost for commerce on and around the High Road which is clearly struggling at the moment.		
263	Flowers are cheerful. Should also include veg and herb as well as flower plants to encourage people to grow them. Should encourage local garden centres and florists to take stalls - to help their businesses in these trying times.		
264	Will bring the community together and make Chiswick a village.		
265	A great community event. In a previous life lived in Bethnal Green and loved Columbia Road market.		
266	I think it'd be great to bring more people into the area, and I'd like to support local small businesses, particularly after Covid lifts		
267	Provides atmosphere		
268	It will enliven the High Street and bring visitors to local shops		
269	Have visited Columbia Road flower market and it's made a positive impact on that area. W4 is clearly not as downtrodden but our local cafe and restaurant businesses still need support. Further it would be a boost to the 'wrong' side of the High Road and bring colour, life, and people to it.		
270	It will enhance the community and high street and bring in more business to the area		
271	I buy flowers every week and love to see burgeoning choices of beautiful flowers, a lovely way to spend a weekend morning.		
272	We are a real community, even more so now, and a flower market would be a glorious celebration of that sense of togetherness. Also, everyone seems to have a new appreciation of the joys of gardening, even on the tiniest scale, and of the joy of the exuberance of flowers. It would/will be a fabulous thing for raising all our spirits.		
273	I am all in favour of keeping small businesses alive in Chiswick and hate the fact that our high street is going the way of so many others... but I do worry about crowds of people - especially now.		
274	Our high street needs it. There are far too many shops that are empty!		
275	I don't buy flowers a lot - too expensive and they're cheaper in supermarkets. But enjoy seeing them and walking past flowers.		
276	Local economy will benefit from influx of flower lovers/purchasers		
277	Bring visitors & energy to the high street		
278	I have been a resident in Chiswick for 36 years and watched with sadness the diminishing diversity of the high road. It was contained two or three department stores and privately owned eateries and the life has been sucked out of it. I welcome the idea of the market - the best idea to hit the high road. All we need now is a cafe such as Pret a Manger where you can eat inexpensively and when necessary, quickly.		
279	much easier to get to than Columbia Road		
280	Great to have somewhere where there is an abundance of flowers concentrated in one area both for community reasons and ease of buying.		
281	Chiswick needs more markets!		
282	It should help reinvigorate the area especially now post lockdown		

3. Following up to the previous question, why do you feel that way?

		Response Percent	Response Total
283	It will bring more business to a flagging high st and more of a buzz to the area. Also I'm a keen gardener so would welcome it personally!		
284	Great initiative for many obvious reasons, community-building, encouraging local small creative businesses (rather than more Starbucks I hope!), beautiful vivid colours, a feast for our eyes, wonderful to have a regular event in the centre of Chiswick etc. etc.		
285	It would be an exciting and useful addition to the High Road. I would be keen to go there to buy both cut flowers and plants. Hope it happens!		
286	The High Road desperately needs revitalisation with so many shops and restaurants closing and nothing but charity and betting shops taking over. We need to make Chiswick special again		
287	to revitalise the high street. Also, I hope you are also planning to sell plants to supply the many Chiswick gardeners.		
288	Will ring life to the shops etc		
289	What's not to love about a monthly flower market!		
290	Would be better every Sunday		
291	Something new to Chiswick and hopefully bring customers into Chiswick to spend in other shops		
292	We must keep our community active in the community and we absolutely need to keep the high road vibrant. Now with this pandemic we should double down on the plans and expand the offering.		
293	I love flowers - and more opportunities to buy them the better		
294	I was a retailer in my past life and I think supporting smaller entrepreneurial businesses in a market setting is attractive to customers and a great way for small businesses to start in retail. The atmosphere and energy of Columbia Road is an appealing destination for local people. As a local I would like to use the opportunity for my business if possible		
295	There are already several flower traders in the area. On Sunday chr is overloaded with cars and walkers. There's no need for the additional attraction. Furthermore the capacity of the area will be severely reduced by cs9.		
296	The Chiswick Flower Market would be a colourful, community-friendly addition to our neighbourhood		
297	Already have flower stalls around but this ont hurt		
298	Disruption to residents peaceful Sunday.		
299	It is a wonderful thing to be able to buy flowers throughout the week and a good idea to be competitive with the stores as they are so very expensive		
300	I live in Linden Gardens which would provide the closest car parking (aside from the areas of the car park that will not be used by the flower market). We currently have no residents' parking provision on Sunday. With the advent of CS9 (and therefore no parking along the High Road on a Sunday) it will be impossible for me to use my car on a Sunday and hope to return and park in my street. The flower market, together with the many restaurants will be a big draw to the area on a Sunday. Unless the Council can agree to provide residents' parking in our street then I cannot support this proposal.		

3. Following up to the previous question, why do you feel that way?

		Response Percent	Response Total
301	Would help the area and attract more people		
302	Because as a resident that lives opposite the police station it is already practically impossible to park my car on a Sunday and this would make this situation significantly worse. Deliveries for the flower market would be early and noisy and disrupt further what is already a disturbed night with the police traffic through the night. I don't believe any of the people proposing this flower market actually live next door to where it will be situated. If they did and experienced the issues we do with parking and traffic on a Sunday I don't believe they would be proposing this. I am strongly against this going ahead.		
303	A nice addition to the local community		
304	Flower markets are a very nice Sunday event		
305	Impact on local parking and residential streets nearby. Safety implications with proposed cycle superhighway.		
306	I want our permanent shops to flourish first. If they do, then a flower market is a good idea PROVIDED the concerns of local residents who live close to the market are considered and their concerns are mitigated		
307	In favour of having more choice as long as the current flower traders from the high road are included. Also have a concern about the increased pressure on parking in area.		
308	I like the idea of people getting together at a market with local produce		
309	I think this is a great idea for Chiswick. It would bring our High Road alive on Sunday mornings. It would also bring more people to the centre of Chiswick which could benefit local business/economy.		
310	There are multiple flower stalls already in immediate vicinity. Parking in our street during market days would become impossible.		
311	The proposed site is a traffic bottle neck and next to the Residential Linden Gardens (one way street). Why not set up a once monthly Flower Market on Turnham Green, Acton Green or on the old cricket pitch opposite the Town Hall?		
312	Flowers = Happiness		
313	Flowers add colour and hope to a High Street. It could not be a better time. It also attracts visitors.		
314	There are already several flower stalls on the high road, I don't really see any added value.		
315	It would be good for local business		
316	Worried about traffic and parking plus impact when cycle lane is Will cause a perfect traffic congestion problem		
317	As a Linden Gardens resident concerned about the impact on parking in my street on a Sunday as we don't (yet) have residents parking. This in addition to CS9 taking parking spaces from the CHR. Otherwise nice idea		
318	I welcome a supply of plants and flowers hoping for a good range of bedding plants.		
319	It would add colour, interest and much needed commercial activity: plus its an attractive connection to Chiswick's history.		

3. Following up to the previous question, why do you feel that way?

		Response Percent	Response Total
320	the life, the joy, the vigour, the flowers, the plants, the green, the colours, breathing life back into the HR and everything, saying hi to neighbours and locals, making that one Sunday a month a regular treat, perfect location too, a sort of rebirth		
321	There's nothing like it in West London and it would add some life and vibrancy to Chiswick. If it can work in Columbia Road why not here! A market that offers choice has to be better than schlepping round the garden centres or across London. The West London flower/plant shops with few exceptions tend to be bland and unadventurous. I love having flowers and plants in my home and on my balcony - having a local source (I live in Brentford) would be wonderful.		
322	Focal point for the town and a way of attracting people in.		
323	I feel it would add a vibrant and very pleasant aspect to our area.		
324	I usually drive to out of London flower markets, therefore it would be brilliant to find this place on our doorstep.		
325	Our high road needs revitalising and bringing people into the area using a Buzzy busy flower market can only be a good thing. And it could extend to art, Craft, food. vintage clothes etc...		
326	Great idea for a new and relevant attraction with real value - hopefully other non flier stalls but not pre cooked food stalls A real enhancement for the High Rd A real boost for Chiswick		
327	I'd be delighted to see the High Road being used to its full potential. We already have a couple of florists, and it would be a brilliant showcase to have the variety.		
328	we need an injection of something special and different in Chiswick . So many shops have closed. the space would be perfect		
329	It's a very sustainable idea, being good for the planet (plants), people (mental wellbeing) and the economy of the community (more local small businesses)		
		answered	329
		skipped	48

4. How did you first hear about the proposed Chiswick Flower Market?

		Response Percent	Response Total
1	Newspaper		3.18% 12
2	Website		38.73% 146
3	This survey		5.57% 21
4	Word of mouth		19.89% 75
5	Social Media (for example, twitter, Facebook, NextDoor)		24.14% 91

4. How did you first hear about the proposed Chiswick Flower Market?

						Response Percent	Response Total	
6	Mailing list					10.88%	41	
7	Other (please specify):					12.47%	47	
Analysis	Mean:	4.5	Std. Deviation:	2.02	Satisfaction Rate:	55.88	answered	377
	Variance:	4.07	Std. Error:	0.1			skipped	0

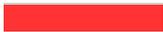
Other (please specify): (47)

1	Chiswick Calendar Newsletter
2	support Abundance and their excellent works
3	Attended Chiswick Calendar Event in George 1V
4	chiswick calendar
5	Chiswick W4 website
6	Don't remember but know it was by chance, had not seen anything on Chiswick W4
7	Chiswick Calendar
8	The Chiswick Newsletter
9	Chiswick calendar
10	Abundance
11	Chiswick Calendar Newsletter
12	chiswick calendar newsletter
13	Chiswick Calendar
14	Public meeting
15	I was at the meeting at the George IV
16	W4.com
17	Chiswickw4.com
18	ChiswickW4.com
19	W4 newsletter
20	Chiswick newsletter
21	Chiswick W4
22	Chiswick local website
23	Chiswick w4 newsletter
24	W4 newletter
25	Chiswick News
26	Chiswck W4
27	W4 Newsletter
28	Chiswick w4

4. How did you first hear about the proposed Chiswick Flower Market?

		Response Percent	Response Total
29	Chiswickw4.com		
30	I went to the meeting		
31	I attended the meeting		
32	Abundance		
33	Chiswick calendar		
34	Chiswick calendar		
35	Chiswick Calendar		
36	Chiswick calendar		
37	Can't remember		
38	Ruth Cadbury facebook		
39	The Chiswick Calendar		
40	Chiswick Calendar		
41	Chiswick Calender		
42	Chiswick Calendar		
43	LGRA		
44	Chiswick calendar		
45	Chiswick newsletter		
46	The Chiswick Calendar		
47	W4 forum		

5. What time do you think the market should start at?

			Response Percent	Response Total				
1	9 am		34.76%	130				
2	10 am		51.34%	192				
3	11 am		13.90%	52				
Analysis	Mean:	1.79	Std. Deviation:	0.67	Satisfaction Rate:	39.57	answered	374
	Variance:	0.44	Std. Error:	0.03			skipped	3

6. What time do you think the market should finish at?

						Response Percent	Response Total	
1	2pm					38.77%	145	
2	3pm					32.09%	120	
3	4pm					29.14%	109	
Analysis	Mean:	1.9	Std. Deviation:	0.82	Satisfaction Rate:	45.19	answered	374
	Variance:	0.67	Std. Error:	0.04			skipped	3

7. How often do you think you will visit the market?

						Response Percent	Response Total	
1	Every month					72.94%	275	
2	Some months					21.22%	80	
3	Never					2.39%	9	
4	Don't know					3.45%	13	
Analysis	Mean:	1.36	Std. Deviation:	0.7	Satisfaction Rate:	12.11	answered	377
	Variance:	0.49	Std. Error:	0.04			skipped	0

8. How often do you visit Chiswick High Road on a Sunday during a typical month?

						Response Percent	Response Total	
1	Every Sunday					38.20%	144	
2	One to three times a month					53.32%	201	
3	Never					8.49%	32	
Analysis	Mean:	1.7	Std. Deviation:	0.62	Satisfaction Rate:	35.15	answered	377
	Variance:	0.38	Std. Error:	0.03			skipped	0

9. How do you travel to Chiswick High Road? (tick all that apply)

						Response Percent	Response Total
1	Cycle					13.26%	50
2	Public Transport (bus, tube, train)					19.10%	72
3	Walk					85.94%	324

9. How do you travel to Chiswick High Road? (tick all that apply)

		Response Percent	Response Total
4	Drive	18.30%	69
5	Not applicable	1.86%	7
Analysis	Mean:	3.92	Std. Deviation: 1.61
	Variance:	2.58	Std. Error: 0.08
		Satisfaction Rate: 63.33	answered 377
			skipped 0

10. Do you have any comments, ideas or concerns that you would like to share with us? If so please tell us here or you can send us an email at info@chiswickflowermarket.com

		Response Percent	Response Total
1	Open-Ended Question	100.00%	133
1	Should not only sell flowers but also bedding plants etc		
2	Nothing but enthusiasm.		
3	how about the existng flower stalls in the High Rd and at Turnham green station? have they been consulted ? what effect would the flower market have on their businesses?		
4	It would be great to have one reasonably priced stall, at least, I find many stalls in Colombia market prohibitively expensive for my modest budget. I think this is a great idea - well done! It should give a great boost to the high street.		
5	One of the comments was to help the high road - in view of the fact that this end is fine, perhaps some effort should be extending it with food stalls close to the actual Turnham Green? In that way, crowds will be easier and spread out and the whole high road benefits		
6	I think having food stalls is also critical. Columbia Road also has places to eat. I'd almost want to see it half flowers/ half food. Perhaps other craft stalls? Can local businesses open stalls to promote their shops?		
7	Qualty and sustainability are my two concerns, we already have difficulties with imported plant materials. A trip to a garden centre usually means a few plants and an awful lot of plastic, polystyrene etc, which is not accpeted for recycling and there are only so many things you can use it for . I have enough plastic plant pots to see me out already		
8	Every Sunday! Wish I'd spoken up at the pub on the night. I think visitors need to wake up on any given Sunday and not have to check if it's the correct date.		
9	Amazing idea!		
10	Can you start at 8am? There was something lovely about getting up early to go to Columbia Street when the rest of London was quiet (non BC reasons). If you really want plants you go early (or later) and if you aren't so bothered but want the experience you can have extra sleep. It is tricky to wander into cafes etc with a flat of seedlings or a tree sapling.		
11	None at this stage but would publicise through our local Res. Assoc (400+ addresses)		
12	Very happy to provide pics of the famous Nice flower market.		
13	I think it is great that you have managed to get local traders on board. So many other things in Chiswick have grown up successfully, which are now part of the accepted		

10. Do you have any comments, ideas or concerns that you would like to share with us? If so please tell us here or you can send us an email at info@chiswickflowermarket.com

		Response Percent	Response Total
	landscape. I campaigned for the playground in Stamford Brook Common. I walked the streets and got both dog owners and local residents to sign my petition which went to the council. Quite recently, parents campaigned to have the original playground replaced with the current one, when it fell into a state of disrepair and there was a threat that it would be removed. I found that quite touching as no one knew who had it put there in the first place. Originally, I felt very proud that as many dog owners as parents signed the petition. That was quite humbling actually. So the success of this will definitely depend on the force of some good individuals who will make it happen. One day the flower market will diversify and emerge in all sorts of unexpected ways and become an accepted and loved part of Chiswick and I can't wait for that day to arrive.		
14	parking at the William Hogarth School/Hogarth Community Centre local schools to showcase gardening exploits display area/ choir/Chiswick house walled garden chn show cased.		
15	Stalls should sell plants as well as cut flowers. Should also be some food stalls. I never get to the Farmers Market (perceive it's too far away / need to drive)		
16	Suspect objections from motorists, so strong PR needed to explain rationale. Perhaps also some shopkeepers who may not yet have realised implications of loss of parking in the area concerned. Get Council to liaise with Fusion, so that Town Hall Car Park can be used on the relevant Sunday. Try to ensure that prices are not exorbitant. Will Wheelers reduce their prices, cf to their stalls which are really over-priced..		
17	For local people without cars it is not easy t buy less common varieties especially of shrubs so the market could include a wide variety of types, not just bedding plants. I think the merchandise should be chiefly living plants, not garden accessories, plant pots or cut flowers.		
18	Parking? Traffic management. The high road can get quite congested at the weekends?		
19	I live in Dukes Ave I have some concern about parking. Previously people have blocked my drive.		
20	As well as flowers vegetables from local allotments would be good		
21	could there be street food stalls too		
22	I hope the existing High Road flower sellers will be taken in to account, I would ate them to suffer as a result of this initiative.		
23	From my experience of Columbia Road, I think it would be good to have a wide range of plants as well.		
24	The future of the Chiswick will depend on creating conditions where interesting, individual retailers, food outlets and service providers that give the area character can flourish. Just relying on high rents from national chains will ultimately lead to gradual death of the area. Landlords and councils needs to play their part in creating these conditions by being flexible about rent and business rates.		
25	Love the idea of a Columbia Road in the west. Can't wait 😊		
26	Please also encourage stands for gardening as a whole, pots, tools, seeds, etc.		
27	I did hear it mooted for the first Sunday in the month which would be a direct clash with Kew Market and the Car Boot Sale in Chiswick. Unless I have missed a post		

10. Do you have any comments, ideas or concerns that you would like to share with us? If so please tell us here or you can send us an email at info@chiswickflowermarket.com

		Response Percent	Response Total
	about this ? Anyway would suggest another Sunday would be a better idea and would bring in more people		
28	Mixed market preferred		
29	Where the flowers are sourced from. Eco impact and impact on other businesses.		
30	Hopefully there will be lots of alternative flowers to those we can already get on CHR, just iike Columbia Road in fact. Good luck!		
31	1. Care will be needed to mitigate the potential additional road traffic to Chiswick 2. Maybe the first one in September could build on the new found local enthusiasm for growing food - Chiswick could be more resilient as well as beautiful and economically vibrant 3. Please consider how the market can be fine tuned to ensure local people on low incomes can also enjoy and buy something		
32	How will the cycle route (which I support) impact on this. I hope that Wheelers and other flowerists (is that a word?) will benefit, not lose out.		
33	Timings..should be 8 am to 12.30.. clear up to 1..so car park reopens 1pm		
34	8 or 8.30 till 12.30		
35	Good idea if there is enough demand. Would prefer it to be on a Saturday		
36	Have you considered which Sunday it would open? The Chiswick car boot sale is on the first Sunday of the month. I'm not sure if it's best to have it on the same day or choose another Sunday. I'm sure others will have views.		
37	Don't bother as I stated pavement are for people. More problems for disabled people getting around		
38	Want the flower market every week, if not more often		
39	Encourage all the food outlets on the High Road to open for breakfasts & lunches when market is open, really create a destination.		
40	I live in W6 but we are in Chiswick - Stamford Brook Avenue. The point I raised at the end of the meeting is that if an alternative venue could be found for the Chiswick Medical Centre to use during their redevelopment, please do! Otherwise if they move to the old H&F Primary Care Centre, 30--40 of us will be made homeless - Global Guardians. I know this is nothing to do with the Flower Market, but I wanted to repeat my request!		
41	Hold it on the back common		
42	Be good to have vegan/vegetarian food stalls		
43	Plants and flowers please		
44	Make them affordable and plentiful		
45	I would not like it to have an effect on the flower stalls that are available on a daily basis		
46	I would not like the local market traders' flower stalls to be adversely affected. I would like to see other types of stalls as well - farmers market, vintage clothes etc -		
47	Special flowers ie black roses, rainbow roses etc		

10. Do you have any comments, ideas or concerns that you would like to share with us? If so please tell us here or you can send us an email at info@chiswickflowermarket.com

		Response Percent	Response Total
48	I am concerned about the possible issue with parking. The high road is already very bad on a Sunday which I feel this should be turned into double yellows. This would however mean that the side roads will become very congested.		
49	It would be great if the scope of the market was increased to include fresh food products (not just prepared foods such as burgers).		
50	What a great idea!! Keep going!		
51	It's only worth doing, if it'll be the same size roughly as Columbia market. If it's less then it'll be disappointing and it'll look a bit sad. Nothing worse than an empty market		
52	This would be a fantastic opportunity to bring investment into Chiswick		
53	Area must be left clean after the market. Market organisers should sponsor the two rectangular planters by Devonshire Road (opposite electrical shop) as a way to promote the market and raise community support. They are in desperate need of some love and care		
54	Litter - the clear up afterwards must be done properly.		
55	Why not start earlier? It's a market!		
56	I live in the Glebe estate behind the high road. It may mean parking for residents on a Sunday becomes difficult. A solution could be to prohibit parking for the some limited hours on Sunday (not currently the case). We need more buses back on the route from hammersmith to chiswick. Recent cuts have made a lot of difference		
57	This is an excellent idea and I hope it sparks more interesting community projects locally		
58	Just a wonderful idea		
59	Great idea . Need mor e good ideas.		
60	I would use a 'click and collect' service from a serious nursery.		
61	Please include vegetables to be planted and dried flowers like the French markets do.		
62	A flower market would be a delightful addition to the high road. An initiative that will add liveliness, happiness and beauty. No contest between such loveliness and a car park!		
63	Great idea perhaps at the weekend, starting Friday till Sunday.		
64	I think it would be great to have buskers, say from Chiswick School to support local teenagers. Also encourage local cafes/pubs to have al fresco eating. But no single use plastic allowed.		
65	Food stalls as well as flowers		
66	I think this would be a great idea! Perhaps open up to other types of stalls and local businesses ie: - food and beverages - arts and crafts		
67	Don't start it too early, many people enjoy a lie in on sunday		
68	Ensure it's a good mix of traders flowers, food, vintage, local shop stalls		

10. Do you have any comments, ideas or concerns that you would like to share with us? If so please tell us here or you can send us an email at info@chiswickflowermarket.com

		Response Percent	Response Total
69	I would add some area with a food hall and definitely some groups with live music to create a great atmosphere.		
70	Can we have it on a Saturday too please? Maybe a craft market too? They are very popular!		
71	Good idea Well done		
72	It'd be great to make the market family friendly (space to Pass with prams and babies in scooters) and to have entertainment for kids - chiswick is full of them and families tend to make decisions abt where to go based on where kids can have fun. You could have little gardening workshops for kids, etc		
73	Especially after this epidemic, we need to think as local as possible....		
74	I visit / shop on the High Road just about everyday except Sundays. the survey forces an answer to the times of opening when I would prefer it didn't open at all		
75	Just keep going and ignore the naysayers who will tell you they cannot park for a single day a month.		
76	Can we involve local allotment holders in some kind of co-operative stall? Or is that too complicated? Perhaps through Chiswick Horticultural Society who should have a presence there if possible.		
77	An emphasis on English grown flowers would be nice - there are many of them nowadays....also seeds from English seed farmers would undoubtedly be popular. Again this is an expanding sector.		
78	you do not allow for an earlier closing than 1400. suspect that flowers and stall holders will be fading if market stays open later than 1300. market also has to be cleared up so no one will get home for Sunday lunch until at the earliest until 1400. in my opinion any later not acceptable		
79	Although I live in Ontario, Canada, the More Flowers the Better :)!		
80	Regarding hours of operation, this would presumably vary depending on the time of year. Is there any synergy with the Farmers' Market?		
81	I will do whatever I can to help		
82	At the end of the meeting I raised my hand & - put in a plea for the Chiswick Medical Centre NOT to be transferred to our building, which would make about 30 of us homeless		
83	Should encourage UK growers; be priced for locals; be grown in an organic manner and reasonably priced		
84	No		
85	Love this so much - I used to live in north London and visited Columbia flower market regularly, and I do really miss it, so when I heard about this I was so pleased! Amazing work so far - keep going, and really look forward to it becoming a reality!		
86	A wide variety and mixture of plants varying with the season. Perhaps leave out imported cut flowers. Leave that trade to our existing shops and traders.		

10. Do you have any comments, ideas or concerns that you would like to share with us? If so please tell us here or you can send us an email at info@chiswickflowermarket.com

		Response Percent	Response Total
87	A wide variety and mixture of plants varying with the season. Perhaps leave out imported cut flowers. Leave that trade to our existing shops and traders.		
88	It should NOT be the first Sunday of the month as that would clash with Chiswick's car boot fair and Kew's farmers' market.		
89	Don't be put off by people saying it is expensive or noisy or messy. We need the community to rejoin and support local businesses when lockdown is over		
90	Look at other regular events for the market area, would suggest food but that would effect farmers market. Need to work with other groups in Chiswick to get people to explore the area south of A4, Hogarth House, Chiswick House, Dukes Meadows, Old Chiswick Fullers Brewery etc.		
91	I fear that the death of the high street is a social issue that will take much more than a flower market to solve. Anyway if you want a market then have a farmers market as this would give a genuine addition to the high road, not duplication		
92	The Market should take place on Saturdays not Sundays. The proposed site is inadequate. Turnham Green should be used instead. Do not be afraid of tiresome bylaws preventing the sale of both hot and cold food.		
93	Maybe one idea could be to have visiting celeb gardeners to give talks/advice appropriate to the time of year?		
94	may be extend it into including art works, vintage items		
95	You will have to think through the transport issue, but if you are clever make a positive out of this: if you come on public transport or on foot, we'll have a 'deliver your purchases to your door' or to a designated pick up point service for a small fee. Etc Think laterally, be up with the spirit of the age. Don't get bogged down in the possible negatives, there will always be naysayers, but environmental concerns etc are NOW. Relentless car use is waning.		
96	Good luck wishing you success		
97	Additional traffic and parking		
98	Make no provision for parking. People will make there own way, probably many on PT or under their own steam. No concerns other than that. Given the long period of social distancing ahead of us, you'll need to really spread out once normal life gets back to normal.		
99	Need to start as a trial first to gauge interest and effect on local community		
100	Nope!		
101	Good for local economy generally. Encourage use if public transport and walking and cycling - more places to fix cycles, even if temporary		
102	Really in favour		
103	I am a resident in nearby Linden Gardens. I am concerned that the pressure on Sunday parking in our street will be much greater than usual.		

10. Do you have any comments, ideas or concerns that you would like to share with us? If so please tell us here or you can send us an email at info@chiswickflowermarket.com

		Response Percent	Response Total
104	Need a really efficient street cleaning process. Need policing to deter pickpockets and shoplifters. Need top grade wifi to ensure payment systems work. Need aisle awnings in case of rain. Need regulations to prevent stall holders annoying others and visitors e.g. no music allowed.		
105	Bring it on!		
106	The flower market would probably make me avoid Chiswick on a Sunday now.		
107	A high street food market on a weekend. Either alongside the food market or separate, offering food truck style food. Realise current food retailers won't like it but we need some more exciting options in chiswick and a once a month food truck market on the high street would be great.		
108	Proposed space will soon not be enough. Great idea will grow quickly. Have you seen Colombia Road?		
109	Would be good to have a good mix of not just cut flowers but also bedding plants, big houseplants and even trees.		
110	Parking		
111	If it's successful please think about making it even more regular eg weekly and/or widening the range of things offered eg to crafts or food		
112	1. I wonder whether it could be weekly, a little like the farmers market in Dukes Meadows. 2. Also, like Dukes Meadows market it is important to provide a focal point/landmark and a central space or 'piazza' of sorts for sitting, meeting, eating, contemplating, watching the market activity and maybe even gathering. The focal point /landmark aspect is important.		
113	Serve good coffee Flowers must be worth the money as you need repeat business		
114	great idea, as mentioned above, I'd like to see plants as well as flowers		
115	Parking for visitors is always a worry in Chiswick.		
116	We should expand the offering to provide a supplement to our supermarkets. Specialities like cheese, bread, ethnic foods, natural foods should all be offered....WEEKLY. Every single European town and city have weekly public markets and they are always well attended.		
117	will there be a proportion of stalls available for occasional rental for new businesses?		
118	As long as the new cycle route keeps clear of it		
119	safety concerns are paramount as road still busy, Will it be closed off?		
120	The area the police station is already busy and packed on a Sunday. This will take up more of the available parking and once the cycle lane goes in, which is only going to add to the lack of parking any further restrictions placed in parking can only negatively affect the residents with people taking up resident parking places on a Sunday.		
121	Parking will be a problem for residents in Linden Gardens		
122	I am a local resident living in Linden Gardens. attractions like this are good provided we do not pay the price for your success. This means that we need restrictions on resident parking being extended to a Sunday or we will be overwhelmed as the residential street nearest to the market.		

10. Do you have any comments, ideas or concerns that you would like to share with us? If so please tell us here or you can send us an email at info@chiswickflowermarket.com

		Response Percent	Response Total
123	We live just off of Chiswick high road (Linden Gardens) and there is a huge pressure for parking. If the market is to go ahead then I think that it is only reasonable to extend the residents parking scheme to include the Sundays when the flower market is held. I always thought that closing Turnham Green Terrace and making this pedestrianised for a Sunday Market would be a good idea. It worked really well when the artwork under the railway bridge was unveiled. Anything that gets visitors out of their cars has got to be a good thing. When travelling to other parts of London I always use public transport, it would good if visitors to Chiswick could be encouraged to do the same. The recent lockdown has shown how much better the air quality is with fewer cars and buses on the road.		
124	I'm a resident at Linden Gardens and witnessed a lot of pressure on parking spaces on Sundays, when parking restrictions are not applied. It would be very helpful if there were still parking restrictions working on our street in Sunday's. I have two small children and it's very hard to carry them home from another street if we can't find a space on Linden Gardens.		
125	My only concern would be the number of parking bays that may need to be lost to accommodate the market.		
126	As a local resident I am very against the siting of a regular market in this car park,		
127	The residents in Linden Gardens should have extended permit parking on Sundays, otherwise it would be not possible for them to park their cars		
128	Investigate positive uses for the abandoned Police Station or at least improve its ghastly facade. Examples: art/design, retro clothes emporium, high-tech/IT start-up pods.		
129	thank you for making Chiswick more special with this, and Abundance & the Chiswick Calendar, mwwwwahhh xxx		
130	Please ignore the car drivers' obsession with putting their priorities ahead of public transport users, cyclists and pedestrians!		
131	Hope this is appropriate We need a decent public toilet in the vicinity of Chiswick High Road		
132	It's simply a really positive energy filled idea		
133	please make it happen . i love the columbia flower market but its too far. i think the flower market would also encourage craft and artisanal type stalls too		
		answered	133
		skipped	244

2. About you

11. Where do you live?							Response Percent	Response Total
1	Chiswick (W4 postcode)						88.33%	333
2	Elsewhere in London Borough of Hounslow						4.24%	16
3	Neighbouring London Borough (Ealing, Richmond, Hammersmith and Fulham)						6.63%	25
4	Elsewhere in London						0.27%	1
5	Outside London						0.53%	2
Analysis	Mean:	1.2	Std. Deviation:	0.61	Satisfaction Rate:	5.11	answered	377
	Variance:	0.37	Std. Error:	0.03			skipped	0

12. What is your gender?							Response Percent	Response Total
1	Female						69.23%	261
2	Male						27.85%	105
3	Other						0.27%	1
4	Prefer not to say						2.65%	10
Analysis	Mean:	1.36	Std. Deviation:	0.63	Satisfaction Rate:	12.11	answered	377
	Variance:	0.4	Std. Error:	0.03			skipped	0

13. What is your age?							Response Percent	Response Total
1	<18						0.00%	0
2	18 to 29						2.92%	11
3	30 to 44						17.24%	65
4	45 to 59						33.95%	128
5	60+						39.52%	149
6	Prefer not to say						6.37%	24
Analysis	Mean:	4.29	Std. Deviation:	0.92	Satisfaction Rate:	65.84	answered	377
	Variance:	0.85	Std. Error:	0.05			skipped	0

